

A DISCIPLESHIP.ORG RESOURCE

DISCIPLE MAKING CULTURE

Visual Introduction



*Discipleship.org and
HIM Publications present
a visual introduction to . . .*

BRANDON GUINDON



**DISCIPLE
MAKING
CULTURE**

*Cultivate Thriving Disciple-Makers
Throughout Your Church*

Foreword by Bill Hull

A DISCIPLESHIP.ORG RESOURCE

A disciple-making culture
is when disciple-making

**ISN'T JUST
WHAT
WE DO**

**IT'S WHO
WE ARE.**

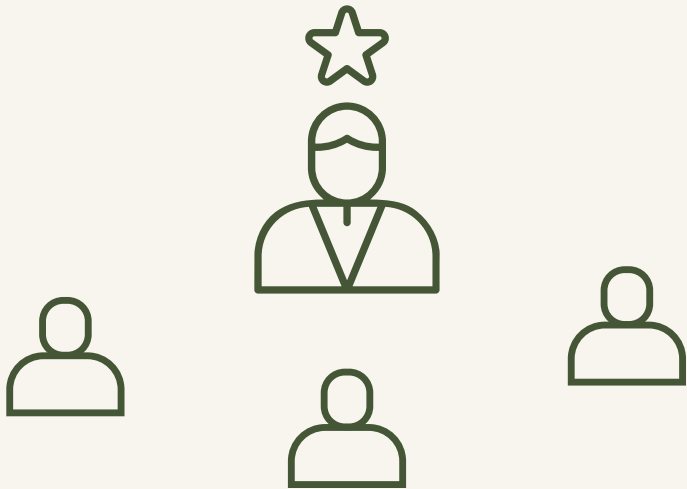


But many of our
churches just don't
have a disciple-making
culture . . .

They lack a
biblical foundation.



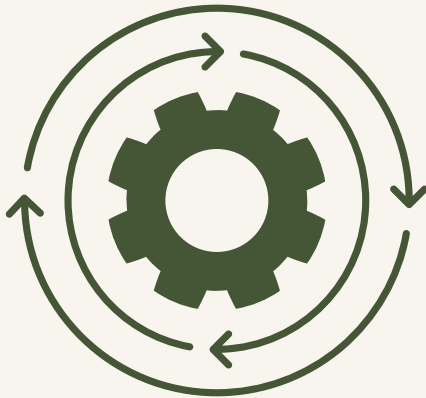
They lack
intentional leadership.



They have
unhealthy relationships.



They don't have a
reproducible process.



That's why many
churches don't make
thriving disciples.

Instead, their people
**STRUGGLE
TO SURVIVE.**

Can you relate?

WE NEED A

**BIBLICAL
FOUNDATION**



We need to
base our church
operations on
Scripture.



*But shiny new objects
tempt us . . .*


We're tempted by
the next

**CURRICULUM,
SERMON SERIES,
OR NEW
INITIATIVE.**

Unfortunately,
what “**WORKS**”
for us sometimes
prevails over God’s
Word for us.

As a result,
we build our
churches around

**FLEETING
FIXES.**



Yet God intended
us to be rooted in

HIS WORD.

WE NEED

**INTENTIONAL
LEADERSHIP**



We know
we ought
to cultivate
leaders.



But we find ourselves

DISTRACTED . . .

Focused on getting
ready for the

**NEXT
EVENT.**

Or busy
**PUTTING
OUT
FIRES.**

... trying to just keep
things together.

As a result, our
churches yield

CONFLICTED

LEADERS.

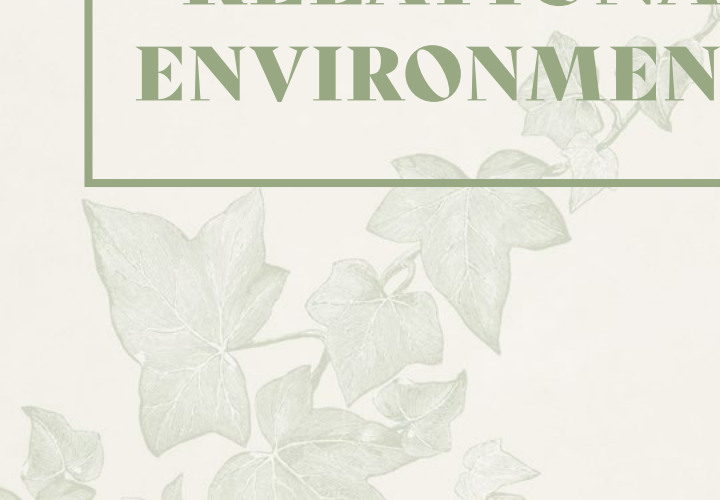
When God intended
us to produce

CONSISTENT

LEADERS.

WE NEED

**RELATIONAL
ENVIRONMENTS**





We know
relationships
are important.

But our church
structure is built on
EDUCATION.

The relationships
we do have feel
UNSAFE.

*Plus . . . what if we
get hurt from sharing
our real self?*

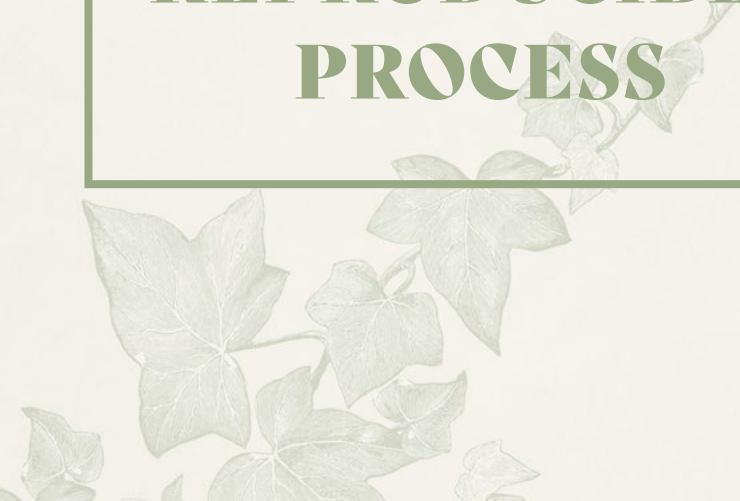
As a result, our
relationships are
TRANSACTIONAL.

Yet God intended our
relationships to be

TRANSFORMATIONAL.

WE NEED A

**REPRODUCIBLE
PROCESS**





We know we
need to make
everything
“reproducible”

But our systems
seem to be alright
just as they are . . .

Our programs
seem to be
running airtight
as they are . . .

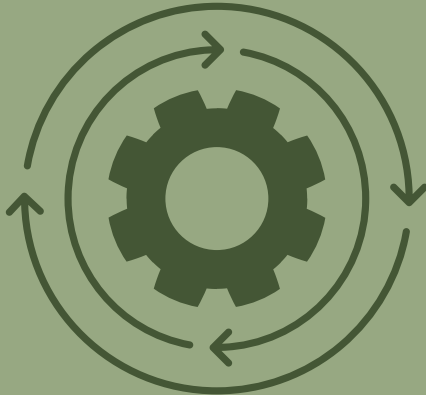
Plus, if we let *just*
anyone lead, who
will keep it
ALL TIGHT?

As a result, our efforts
at making disciples
usually stop with us.



**WE NEED A
DISCIPLE
MAKING
CULTURE**

We need to know
what a *reproducible*
process looks like.



Then, we need to ...

TRAIN IT.

**MULTIPLY
IT.**

**AND ALIGN
OUR TEAM
AROUND IT.**

We need clear examples
of what a *relational church*
culture looks like.



Then, we need to ...

MODEL IT.

CREATE IT.

**AND FIGHT
FOR IT.**

We need *intentional leaders*
who can disciple others.



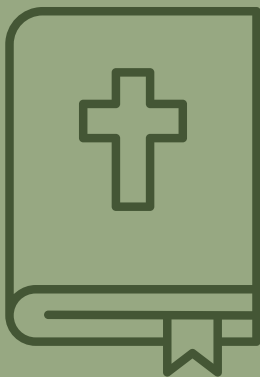
Then, we need to ...

LIVE IT.

**COMMUNICATE
IT.**

**AND
REFINE OUR
PROCESSES
AROUND IT.**

But none of this will
work if we don't have
a biblical foundation.



So, we need to . . .

**DISCOVER
IT.**

**FOCUS
ON IT.**

**AND
LIVE IT.**

Our churches

DON'T NEED

ANOTHER

QUICK FIX

PROGRAMMATIC TACTIC

**OR NEW
STRATEGY.**

We definitely
DON'T NEED
ANOTHER...

**HALF-HEARTED
ATTEMPT
AT CHANGE.**

We need disciple making

CULTURE

If we don't do
something
different, we'll
continue to see
disciple-makers
STRUGGLE.

When Christ, the
Great Disciple-Maker,
intended us

TO THRIVE.

*We need to allow him
to help us cultivate*

THRIVING

disciple-makers.



Join pastor, church
planter, and author
Brandon Guindon, as
he helps you cultivate
thriving disciple-makers
throughout your church.

Get the book
Disciple-Making
Culture and take
the next step.

BRANDON GUINDON



**DISCIPLE
MAKING
CULTURE**

*Cultivate Thriving Disciple-Makers
Throughout Your Church*

Foreword by Bill Hull

A DISCIPLESHIP.ORG RESOURCE

LEARN MORE



DISCIPLESHIP.ORG



HIM
PUBLICATIONS